Los Angeles Search Engine Optimization | LA SEO | Keywords By Matthew Fouts 22 December, 2011

Search engine optimization starts with a Google Keyword tool analysis https://adwords.google.com/

This tool can show you how many people are searching for your targeted keyword in Los Angeles. It is important to understand how many searches there are to understand the potential client market. Your client market will be a fraction typically 7% of what you see on the Google Keyword Tool. Fouts Ventures will determine a price and timeframe to help your website obtain first page of Google rankings. Fouts Ventures does NOT charge a monthly price with no guarantee like 99% of the search engine marketing companies in the United States. Fouts Ventures will provide you with a cost, exact time line, and a money back guarantee if you do not see your website on the first page of Google.

Google updates it's search engine on a regular basis. Many websites were pushed back on the search engines with the Google Panda update. This update was aimed at reducing link farming. Essentially what a lot of SEO companies were doing is hiring foreign workers to create massive amounts of articles targeted at specific keywords. Then they would spam links to those web pages so the content would rank higher on search engines. Google wants the best most relevant content to show up on the first page of Google to ensure a quality user experience. Therefore they came out with the Google Panda update, reducing the effect of link farms and often punishing those that used them.

For more information on Los Angeles visit the Wikipedia page, http://en.wikipedia.org/wiki/Los_Angeles and Search Engine Optimization http://en.wikipedia.org/wiki/Search_engine_optimization

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